

Units

600

500

400

300

200

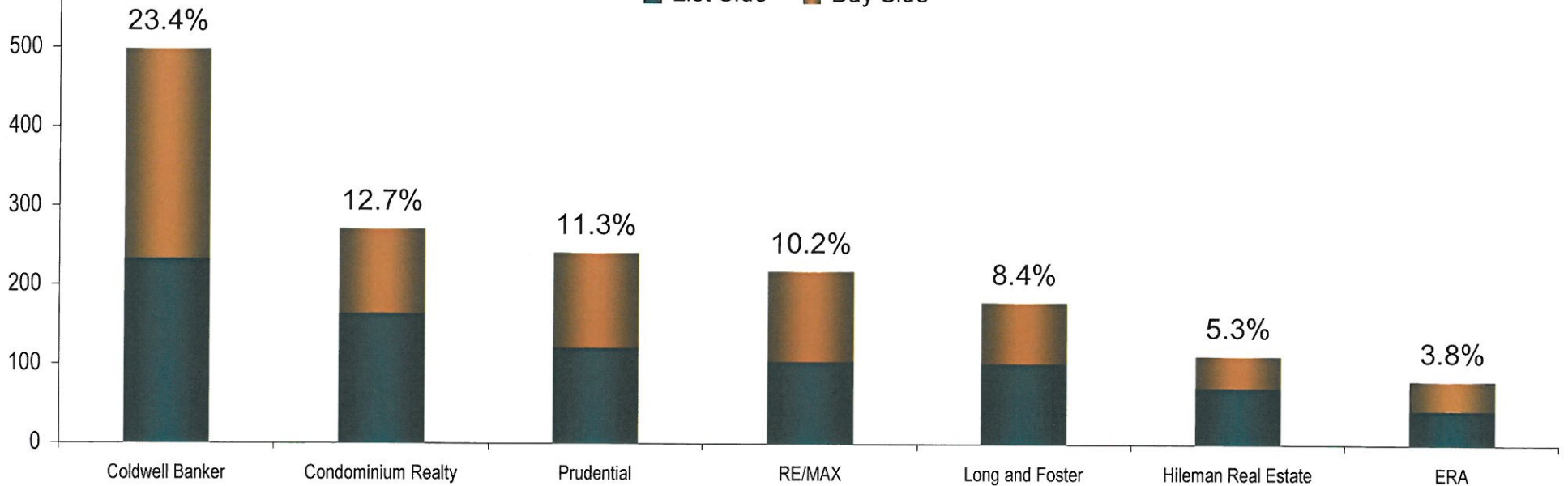
100

0

Market Share - Sold 1/1/11 - 9/26/11

9/23/2011

■ List Side ■ Buy Side



FILTER: Prop. Types: SFH Condo TwnHm Areas: Worcester (1513)

Competitors - by Brand	Sold By Date Range			Sold By Date Range %Share			Sold By Date Range (\$Volume_000's)			Sold By Date Range (\$Vol) %Share		
	List Side	Buy Side	Total	List Side	Buy Side	Total	List Side	Buy Side	Total	List Side	Buy Side	Total
Coldwell Banker	233	265	498	21.9%	24.9%	23.4%	69,627	81,045	150,672	23.2%	27.0%	25.1%
Condominium Realty	164	107	271	15.4%	10.0%	12.7%	59,090	37,139	96,230	19.7%	12.4%	16.0%
Prudential	121	120	241	11.4%	11.3%	11.3%	32,335	29,697	62,032	10.8%	9.9%	10.3%
RE/MAX	104	114	218	9.8%	10.7%	10.2%	28,078	30,870	58,948	9.3%	10.3%	9.8%
Long and Foster	102	77	179	9.6%	7.2%	8.4%	22,991	20,540	43,531	7.6%	6.8%	7.2%
Hileman Real Estate	72	40	112	6.8%	3.8%	5.3%	16,365	9,182	25,547	5.4%	3.1%	4.2%
ERA	44	37	81	4.1%	3.5%	3.8%	12,202	10,848	23,050	4.1%	3.6%	3.8%
All Other	226	306	532	21.2%	28.7%	25.0%	59,879	81,244	141,123	19.9%	27.0%	23.5%
TOTALS	1,066	1,066	2,132	100.0%	100.0%	100.0%	300,567	300,567	601,133	100.0%	100.0%	100.0%

Based on information from Metropolitan Regional Information Services Incorporated, The Coastal Association of Realtors MLS and Sussex County of Realtors MLS for the period 1/1/11 through 9/26/11. Due to MLS reporting methods and allowable reporting policy, this data is only informational and may not be completely accurate. Therefore, Coldwell Banker Residential Brokerage does not guarantee the data accuracy. Data maintained by the MLS's may not reflect all real estate activity in the market. Owned and Operated by NRT LLC.

 **COLDWELL BANKER**
RESIDENTIAL BROKERAGE